

ABOUT IBEI

IBEI is a 501(c)(3) private, nonprofit organization dedicated to increasing public awareness and dialogue on business ethics, and to providing practical solutions to enhance ethical and responsible conduct globally. Founded in 1994 in response to the growing need for transnationalism in the field of business ethics, IBEI is located in Washington, DC, with an affiliate office in London.

IBEI works closely with companies and other organizations to assist them in establishing effective international ethics programs. IBEI also works to increase public awareness on business ethics and to foster constructive dialogue on global business practices among ethics officers, business leaders, academics, representatives of government and non-governmental organizations, and the public.

CONTACT IBEI

For more information about the services offered by IBEI, contact the US office:

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Professional Services

*International Business
Ethics Institute*

WHAT PEOPLE ARE SAYING ABOUT IBEI

"As an ethics practitioner who has been active in the field of business ethics for over 10 years, I value the expertise of the International Business Ethics Institute...Since its founding in 1994, IBEI has gained an outstanding reputation as an organization that can help companies develop comprehensive global business ethics programs."

**-Megan Barry,
Ethics and Compliance
Officer, Premier Inc.**

"The International Business Ethics Institute is a leading authority on ethical matters related to the conduct of business around the world. IBEI tackles important transnational issues and provides a unique global perspective to business ethics issues."

**-Dr. Barbara Ley Toffler,
author of the bestseller,
Final Accounting: Ambition,
Greed and the Fall of
Arthur Andersen**

"The International Business Ethics Institute has a well-deserved reputation for expertise on global business ethics issues."

**-Dr. George Brenkert,
Professor and Director of the
Georgetown University
Business Ethics Institute**

International Business Ethics Institute

Founded in 1994 in response to the growing need for transnationalism in the field of business ethics, **the International Business Ethics Institute (IBEI) was the first organization devoted to helping companies globalize their ethics programs.**

As a pioneer in international business ethics, IBEI has shaped the dialogue on international business ethics for over a decade. IBEI:

- Specializes in global business practices programs.
- Helps multinational organizations to look beyond national boundaries when considering questions of corporate responsibility.
- Assists international organizations to clarify definitions of integrity that transcend geographical and cultural borders.

International Expertise

IBEI offers extensive international experience and unique capabilities to organizations developing or modifying global programs.

- Staff and trainers are collectively fluent in Chinese, English, French, German, Japanese, Mongolian, Portuguese, and Spanish
- Has an international network of trainers
- Has completed work in over 60 countries
- Maintains offices in Washington, DC and London

Services

IBEI offers a full range of consulting services to companies and other organizations.

Organizational Sensing and Assessment

- Conduct Risk and Program Assessments
- Conduct Global Sensing

Planning, Preparation, and Implementation

- Define (or redesign) Ethics Infrastructure, including design of Office of Ethics
- Globalize Ethics Programs
- Roll out Code of Conduct
- Implement Business Conduct Programs

Education and Training

- Customized Code Development, Revision, and Implementation
- Develop and Deliver Education and Training

Broadening the Ethics Message and Communications Planning

- Develop Messages for Global Audiences
- Plan and Assist in Delivering Ongoing Communications
- Alignment of Key Organizational Systems
- Review Documents

INDUSTRIES SERVED INCLUDE:

- Aerospace and Defense
- Agriculture
- Automotive Services
- Chemicals
- Energy
- Health Care
- Manufacturing
- Pharmaceutical
- Telecommunications
- Transportation

RECENT PROJECTS:

- Conducted a global assessment of an ethics program for a Fortune 500 company.
- Developed international training to address retaliation in the workplace.
- Worked with a company based in the Middle East to launch its inaugural ethics program.